

NEWS RELEASE

FOR IMMEDIATE RELEASE

Time to Tackle Back-to-School Shopping

Boise Paper and Box Tops for Education™ help launch a successful start to the school year

[CHICAGO] August 9, 2017 – School will be back in session before you know it, meaning there will be supplies to buy, new clothes to try, backpacks to fill, and Box Tops to clip. Since 2011, Boise Paper has contributed nearly \$11 million to U.S. schools and remains the exclusive office product partner of Box Tops for Education. Families can support students and local schools by clipping Box Tops from select Boise Paper products. This small action adds up to millions of dollars every year that K-8 schools use to purchase supplies, sports and music equipment, new technology, and more!

Purchasing products with Box Tops is just one of five tips Boise Paper has to help you start the school year on a high note.

- **Start early** – Don't get caught scouring empty store shelves the night before the first day of school. Parents should take stock of what supplies are already at home or what can be reused from last year and begin creating a list of everything needed for the new school year. Once the class supply list is available, shop for essential items right away. For everything else, wait to shop until September when retailers are likely to mark-down supplies even further.
- **Spend on quality** – Spending more money for higher quality items will actually help save in the long run. Items like gym shoes or backpacks get a lot of use, so it's smart to invest a little more upfront than to have to replace them when the cheaper versions wear out. In the same way, don't reach for the cheapest printer paper, which will give you poor print quality and headaches from all the jamming. Instead, investing just a little more in quality paper with a 99.99% jam free guarantee – like Boise® X-9® Multi-use Copy paper or Boise POLARIS® Premium Multipurpose paper – will give you peace-of-mind that reports and school projects won't be delayed because of cheap paper.
- **Look for deals and rewards** – Develop a clear idea on how much you can spend and keep an eye out for bargains. Get your kids involved by talking to them about what is available to be spent, and help them understand the difference between "need-to-haves" and "nice-to-haves." Then, look for back-to-school sales throughout July and August. Local stores and online retailers use deep discounts to get your attention, so make sure you're checking multiple outlets for the best deals.

- **Get double duty supplies** – When you’re shopping for your child’s school supplies, think about which may work for your home office or work space as well. Notebooks, pens, binders and even markers may come in handy for your work projects. And colored paper is always useful for announcements, bulletins, invitations, signs, forms and manuals – [Boise FIREWORX Premium Multi-Use Colored paper](#) comes in 22 attention-grabbing colors that will guarantee both work projects and school work stand out.
- **Stock up on Box Tops** – Helping your local school is easy all year with the Box Tops for Education program, and back-to-school season is no exception. Look for products with the Box Tops logo prominently displayed and use the Box Tops Bonus App to access Bonus Box Tops at retailers near you. As the exclusive office product brand for the Box Tops program, you’ll find Box Tops on Boise X-9 and Boise Polaris.

Follow these five tips to simplify your back-to-school shopping, and the whole family will have a stress-free start to the new school year.

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Accompanying Image:



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About Boise Paper:

Boise Paper is a division of Packaging Corporation of America, headquartered in Lake Forest, IL. Boise Paper manufactures a full line of quality papers including imaging papers for the office and home, printing and converting papers, and papers used in packaging, such as label and release papers. Through its Paper with Purpose® promise, Boise Paper commits to delivering excellent value while sustaining environmental, economic, and social resources for future generations. Keep current with news and events at www.BoisePaper.com.