

PRESS RELEASE

New Boise Paper product for high-speed inkjet presses hits the market

Boise Paper introduces Boise® Digital Standard rolls to their line of high-speed continuous feed inkjet papers for digital applications

[FEBRUARY 2019] CHICAGO, IL — Boise Paper, a division of Packaging Corporation of America (PCA), today announced a new product available through their digital papers program: Boise® Digital Standard. This 92 bright, inkjet treated sheet is a reliable and cost-effective solution for direct mail, manuals, promotional materials, and more.

The line also includes 96 bright Boise® Opaque, a quality product ideal for two-sided printing, booklets, posters, calendars and newsletters, and 97 bright Boise® Digital Elite, a highly versatile paper, ideal for high profile projects, including brochures, business collateral, financial reports, and short run color projects.

“We know digital products are essential for commercial printers,” said Tina Brennan, Senior Marketing and Planning Manager for Boise Paper. “As we reviewed our product offering with customers, it became clear we were missing a key product they needed. The addition of Boise Digital Standard meets that need and expands the capabilities of our line across a greater number of applications.”

Through their digital papers program, Boise Paper delivers rolls specifically intended for use in commercial grade, high-speed inkjet printers. All products in the line are available for order immediately.

Boise Paper offers a full line of premium printing and converting papers. To learn more about Boise Paper and the products they offer, visit BoisePaper.com.

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About Boise Paper:

Boise Paper is a division of Packaging Corporation of America, headquartered in Lake Forest, IL. They manufacture a full line of office papers including copy, multipurpose, inkjet, laser, and colors, as well as printing and converting papers. They also offer recycled content options across all product lines. Their

high quality products provide consistent, reliable results and are proudly made in the USA. Through their Quality You Can Trust promise, Boise Paper is committed to meeting the highest standards for product performance, customer collaboration, and supply chain excellence. Keep current with news and events at www.BoisePaper.com.

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